



# Sorghum

## Newsletter



Directorate of Sorghum Research, Rajendranagar, Hyderabad. 500 030.

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### NAAS fellowship to Dr. JV Patil



Dr. JV Patil, Director, DSR was honoured with the prestigious fellowship of National Academy of Agricultural Sciences (NAAS) for his contributions in Pulses and Sorghum research since 1981. He will receive the fellowship and the citation during the forthcoming award presentation ceremony to be held soon at New Delhi. The entire DSR family congratulates Dr. Patil for this honour and wishes many more laurels to his credit.

### Sorghum Stalls

**Food 360:** DSR set up a sorghum kiosk at the exhibition entitled "Food 360" organized by the Federation of Indian Chambers of Commerce and Industry (FICCI), Hyderabad at Hotel Taj Krishna during 5-6 November, 2012. The DSR stall was visited by many dignitaries like Dr William Darr, DG, ICRISAT, FICCI Chairman and many entrepreneurs and



consumers. There was a huge response from the visitors for the sorghum processed products.

**On World Diabetic Day:** The health awareness campaign was organized by Lions club of Secunderabad at Green

### समाचार सारांश

**डॉ. जे वी पाटील को रा.कृ.वि.अ. की अधि-सदस्यता (फेलोशिप) :** डॉ. जे वी पाटील, निदेशक, ज्वा.अनु.नि. को वर्ष 1981 से दलहन तथा ज्वार अनुसंधान में योगदान के लिए राष्ट्रीय कृषि विज्ञान अकादमी की प्रतिष्ठित अधि-सदस्यता सम्मान प्राप्त हुआ है। *संपूर्ण निदेशालय परिवार डॉ पाटील को हार्दिक बधाई देता है।*

### ज्वार स्टाल

निदेशालय ने भारतीय वाणिज्य एवं उद्योग मंडल परिसंघ, हैदराबाद के द्वारा होटल ताज कृष्णा में 5-6 नवंबर 2012 के दौरान आयोजित *फूड 360* प्रदर्शनी में ज्वार कियॉस्क का आयोजन किया।

निदेशालय ने विश्व मधुमेह दिवस के अवसर पर लायन्स क्लब सिकंदराबाद के द्वारा 11 नवंबर 2012 को आयोजित स्वास्थ्य जागरूकता अभियान में महत्वपूर्ण भूमिका निभाई तथा 150 से ज्यादा सहभागियों में ज्वार के स्वास्थ्यवर्धक उत्पादों के नमूने वितरित किए।

लुधियाना में 20-22 नवंबर 2012 के दौरान आयोजित कृषि विज्ञान केंद्रों के 7वें राष्ट्रीय सम्मेलन में निदेशालय ने ज्वार खाद्य का स्टाल लगाया। कृषक, प्रगतिशील कृषक, गैर-सरकारी संगठनों से प्रक्षेत्र महिला समुदाय, वैज्ञानिक तथा कृषि अधिकारी सम्मिलित 1500 से ज्यादा सहभागी उक्त स्टाल पर आए तथा ज्वार से विकसित नए उत्पादों में अत्यधिक रुचि दर्शायी।

**डॉ. जी श्यामप्रसाद तथा डॉ. पी जी पन्नजा को अधि-सदस्यता :** डॉ. जी श्यामप्रसाद, प्रधान वैज्ञानिक तथा डॉ. पी जी पन्नजा, वरिष्ठ वैज्ञानिक, ज्वा.अनु.नि. को प्लांट प्रोटेक्शन असोसिएशन ऑफ इंडिया की अधि-सदस्यता प्राप्त हुई। *उन्हें हार्दिक बधाई।*

**डॉ जे एस मिश्र द्वारा व्याख्यान :** डॉ. जे एस मिश्र, प्रधान वैज्ञानिक, ज्वा.अनु.नि. ने खरपतवार विज्ञान अनुसंधान निदेशालय, जबलपुर में 6 नवंबर 2012 को आयोजित प्रशिक्षण कार्यक्रम *मेंरिसेंट एडवांसेस इन वीड मैनेजमेंट इन सोरघम, मिल्लेट्स एंड मेज* विषय पर आमंत्रित व्याख्यान दिया। इसके अलावा उन्होंने 3-5 नवंबर 2012 के दौरान

बिरसा कृषि विश्वविद्यालय, कन्के, रांची में एग्रिकल्चर प्रोडक्शन एंड प्रोटेक्शन इन कॉन्टेक्स्ट ऑफ क्लाइमेट चेंज विषय पर आयोजित राष्ट्रीय परिसंवाद के दौरान भी *इम्पैक्ट ऑफ क्लाइमेट चेंज ऑन वीड फलोरा एंड देयर मैनेजमेंट* विषय पर व्याख्यान दिया ।

**आकोला से छात्र :** डॉ. आर. एलंगोवन, उपाचार्य (सस्य विज्ञान) के नेतृत्व में इंस्टिट्यूट ऑफ एग्रिकल्चर टेक्नोलॉजी एंड रिजनल एग्रिकल्चरल रिसर्च स्टेशन, पट्टांबी, पलक्कज, केरल कृषि विश्वविद्यालय से एग्रिकल्चर साइंसेस डिप्लोमा के 44 छात्रों तथा 4 स्टाफ सदस्यों के दल ने 2 नवंबर 2012 को निदेशालय का दौरा किया । आगंतुकों को निदेशालय में संचालित ज्वार के प्रसंस्करण तथा मूल्यवर्धन के संबंध में जानकारी प्रदान की गई।

**पदोन्नति :** कृषि वैज्ञानिक चयन मंडल की संस्तुति पर कैरियर उन्नयन योजना के अंतर्गत डॉ. बी वेंकटेश भट्ट को प्रधान वैज्ञानिक के रूप में पदोन्नत किया गया । *डॉ भट्ट को हार्दिक बधाई ।*

**सारानुवाद : डॉ. महेश कुमार**

Park, AP text book Press colony, Gunrock enclave on 11 Nov, 2012 to mark the occasion of World Diabetic Day. DSR played a major role in this event and popularized the sorghum health products and distributed more than 150 participants visited the sorghum stall. The importance of sorghum as health and nutritious food was explained to them and the relevant literature was distributed. They were explained about the acceptability of sorghum foods as health food in urban areas. Dr. B Dayakar Rao and from DSR managed this mobile stall and display.

**The India Industrial Trade Fair, New Delhi :** The India Industrial Trade Fair, New Delhi was organized at Pragati Maidan, New Delhi from November 14 - 27, 2012. The DSR was chosen along with few select institutes to showcase sorghum processing technologies in the ICAR pavilion to create awareness and bring popularization to the sorghum value added products. The trade fair was inaugurated by the Hon'ble President of India, Dr Pranab Mukherjee and attended by many other delegates like Dr Ayyappan, DG, ICAR, Dr. Bengali Baboo, Director, NAIP, scientists from ICAR, etc. and were appreciative of the efforts of DSR in putting up stall in a presentable way.

More than 10,000 people attended the fair and visited DSR stall. They appreciated the efforts of DSR in bringing out the processed and value added products from sorghum that are liked by all the age groups. Many enquired about the availability of Eatrite products in the market, entrepreneurship and marketing of products. Mr Sharath, Project staff represented the DSR.

**VII National Conference of KVKs:** DSR set up a "Sorghum food stall" at the exhibition organized during the "VII National Conference of KVKs" held at Ludhiana during



20 -22 Nov, 2012. This conference was organized at Punjab Agricultural University, Ludhiana. The conference was inaugurated by Sri. Sharad Pawar, Hon'ble Union Minister for Agriculture, GOI who was also the chief guest of the event. The DSR, Hyderabad also participated in the event and arranged a stall to showcase and popularize sorghum value added products. DSR was represented by Dr B Dayakar Rao, PI, NAIP, Mrs Vishala AD, Technical Officer and Mr Srinivas, SRF, INSIMP.

The dignitaries, Dr Kokate, DDG (Extn), ICAR and Dr Gurubachan Singh, Chairman, ASRB, Dr Venkat Subramanyam, ADG (Extn) from ICAR, visited DSR stall and



appreciated the efforts of DSR in developing and popularizing the sorghum processed products. Apart from them, around 1000 members including farmers, students, scientists, consumers etc. visited the stall and enquired about the products. Besides this, the exhibition provided platform to popularize the products that are diabetic and allergic to wheat. The posters were well appreciated by all.

### Mid season review – farmers' meeting

Mid season exposure to sorghum farmers was organized at the centre on 22<sup>nd</sup> November 2012. The meeting reviewed the status of the crop sown at the farmers' field. The farmers visited the demonstration plot where 21 improved

Rabi sorghum cultivars are being cultivated. The visiting farmers were explained the management practices to be adopted and prophylactic measure to be undertaken for control of insect and diseases.

The question answer session followed the visit to demonstration plot in which the scientific staff answered



the queries of famers. Farmers participating under frontline demonstration programme and other farmers from 4 villages of South Solapur and Akkalkot taluka of Solapur district participated in the meeting. The meeting was held under the over all guidance of Dr. AV Gadewar, officer in charge, of the centre.

### Promotion



**Dr. B Venkatesh Bhat:** Based on the recommendations of the ASRB Dr. B Venkatesh Bhat was elevated to the post of Principal Scientist through the career advancement scheme. Congratulations to Dr. Bhat for this accomplishment.

### Recognitions

**Drs. G. Sham Prasad & PG Padmaja:** Drs. G Sham



Prasad, Principal Scientist & PG Padmaja, Senior Scientist (Plant Entomology) at DSR have been awarded "Fellow of Plant Protection Association of India (FPPAI).



They received this prestigious

fellowship award in person at Hyderabad, on the venue of International conference on Plant Health Management for Food Security during 28-30 November, 2012. Congratulations to both!!

**Dr. JS Mishra :** Dr. JS Mishra, Principal Scientist (Agronomy) at DSR received the honour of "Indian Society of Agronomy Fellow 2010" in the third International Agronomy Congress held at New Delhi during 26-30 November 2012. He was also nominated as the member in Editorial Board of Indian Journal of Weed Science and Current Advances in Agricultural Sciences.

### Deputation Seminar

**Dr. JV Patil,** Director DSR, who recently visited USA for a

short term training program (from October 28 to November 2, 2012) at Executive Education, Harvard Kennedy School, Harvard University, Cambridge, MA 02138 USA, presented a deputation seminar in the institute. The topic of the weeklong training was, "Leadership Decision Making: Optimizing Organizational Performance". Leaders in the various management positions across the world participated in the programme. The training was imparted in a highly interactive manner using the latest research, case study discussions, and real-time activities. The individualized feedback on judgment and decision making was the core of the training. The highly advanced computerized programme focused mostly on behavioral economics in relation to quick decision making. The training seemed helpful in providing a broad perspective of leadership decision making for optimizing organization performance. Dr. Patil thanked President ICAR Society, DG & DDG ICAR, and NAIP for deputing him to attend the training. He also thanked the DSR staff members for extending full cooperation in fulfilling this assignment

### Invited Lectures

**Dr. JS Mishra** delivered an invited lecture on "Recent advances in Weed management in Sorghum, millets and



maize" in a training programme at Directorate of Weed Science Research, Jabalpur on November 6, 2012. He also presented an invited talk on "Impact of Climate Change on Weed flora and their Management" held at Birsa Agricultural University, Kanke, Ranchi in the National Symposium on Agriculture Production and Protection in context of Climate Change organized during 3-5 Nov, 2012

### Visitors

Students of Diploma in Agricultural Sciences course from the Institute of Agricultural Technology & Regional Agricultural Research Station, Pattambi, Palakkad, Kerala Agricultural University visited DSR on 2 November 2012. The group consisted of 44 students and 4 staff members headed by Dr. R. Elangovan, Assoc. Professor (Agronomy). Dr. SV Rao, Director in charge, DSR addressed the group and briefed about the mandate and ongoing activities, especially the processing and value addition efforts to promote sorghum as health food at DSR. Later the students visited the Centre of Excellence for Food Processing and Value addition and familiarized with the facilities available.

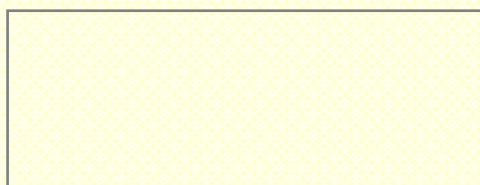
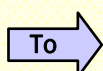
## Meetings (M)/ Workshop (W) Conference (C) Training (T) attended

S. No	Name of the Official	Participated in	Type	Venue	Dates
1	JS Mishra	National Symposium on Agriculture Production and Protection in context of Climate Change	S	Birsa Agricultural University, Kanke, Ranchi	3-5 Nov, 2012
2	K Hariprasanna	Training program on intellectual property and PPV&FR Act, 2001	T	NASC Complex. PPV&FRA. New Delhi	21-25 Nov, 2012
3	JS Mishra	III International Agronomy Congress	C	New Delhi	26-30 Nov, 2012
4	VR Bhagwat, G Shyam Prasad, B Subbarayudu, PG Padmaja, K Srinivasa Babu, P Mukesh	International conference on Plant Health Management for Food Security	C	DRR, Hyderabad	28-30 November, 2012

### Thought for the month

***What lies behind us and what lies before us are tiny matters compared to what lies within us.***

### Printed Matter / Book Post



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